

July 6, 2010

Dear Business Leader,

We are excited to announce the 2010 Learning Disabilities Association of Arkansas Annual Conference **Saturday, Sept. 18**, 8:30 a.m.-4 p.m. at the DoubleTree Hotel in Little Rock. Designed to help parents, teachers and other professionals learn the latest treatment and teaching strategies for children with learning disabilities, the conference features breakout sessions lead by area professionals as well as popular keynote speaker Rick Lavoie, M.A., M.Ed.

Lavoie, a special educator with more than 30 years administrative experience, has served as a learning disabilities consultant to several agencies and organizations, including the National Center for Learning Disabilities and Girl Scouts of America. He is the author of "The Motivation Breakthrough: 6 Secrets to Turning On the Tuned-Out Child." Lavoie regularly shares his special education philosophies through speaking engagements, media appearances, video and his podcast, "Tales From the Road." In addition to his luncheon keynote, Lavoie will host a 2.5-hour professional development workshop for interested participants.

We expect roughly 200 administrators, educators, special educators, reading specialists, academic therapists, speech-language pathologists, parents and individuals with learning disabilities to attend this event.

We would like to invite you to join us as a business sponsor, a booth exhibitor or both. Generous support from individuals, businesses and associations makes this event possible.

Please see the enclosed sponsorship and exhibitor information. Both sponsor and exhibitor forms are due by **Friday, July 23**. For more information, please contact me at 501-765-0837 or suetull@aol.com. You may also visit ldarkansas.org for conference updates and registration information. We look forward to seeing you!

Sincerely,

Sue Tull
Member, LDAA Board of Directors